



To Our Valued Community Member:

On July 22, 2023, Alina's Light, Inc. will be hosting our 4th Annual Alina's Light Walk & Run for Love, a 5K walk/run, followed by a post-walk/run event at Settler's Cabin Park. Alina's Light, Inc. is a 501(c)(3) charitable organization established in honor of Alina Sheykhet, who lost her life at the age of 20 in a senseless act of domestic violence in October of 2017. Alina was a radiant young woman with a promising future—her loss shook the community and devastated her loved ones. In her memory, Alina's parents established Alina's Light. They vowed to create something beautiful from such a dark loss and honor her life by supporting the causes that were important to her.

We are hopeful that your organization will consider being a sponsor at our event. Your generous contribution will allow us to continue making donations, spreading awareness, and making a difference.

- The current PFA framework is ineffective and cannot provide the protection that it promises. We have partnered with an organization that sells technological devices that provide an extra layer of protection to the victims. The devices, when activated, alert law enforcement as well as family members. Alina's Light funded over 70 of these devices in 2022. In 2023, we plan on continuing to sponsor these devices and support victims.
- We continue to fight for the passage of Pennsylvania House Bill 1747 (Alina's Law) in Harrisburg. This law provides the Judge the ability to order additional protection other than the PFA across the Commonwealth.
- Alina's Light is developing educational programs to be presented at colleges and high schools to raise awareness. We have presented at several schools in 2022 and plan to expand our education and outreach in the coming years. It is crucial to teach our youth the signs of domestic/teen dating violence and what programs are available to assist them.
- We plan to continue our outreach to women's shelters, children's causes, animal shelters, and educational scholarships.
- Our organization has impacted many in the short time since its founding, and we could not do so without our amazing sponsors and supporters.

We humbly ask for your support in the form of a financial contribution/sponsorship. We are relying on the kindness and generosity of our community members to ensure that our event is a



success. Your generosity will be recognized on our social media and in our event program as well as sponsorship signage. Our social media is our primary communication channel with our supporters and is widely recognized.

Please complete the enclosed sponsorship form to ensure that you receive the recognition that you deserve. To meet our printing deadlines, we ask that you return the form as soon as possible, but no later than **June 1, 2023**.

We appreciate your support and hope to see you, your family, and your friends on July 22nd for our 5K walk/run, followed by a family-friendly event with food trucks, music, children's activities, a petting zoo, and more. Thank you for helping us make the world a better place in Alina's memory.

Sincerely,

Yan & Elly Sheykhet
Board of Directors









ALINA'S LIGHT






The power of love

Corporate or Individual Sponsorship
4th Annual Alina's Light Walk/Run for Love
Saturday, July 22, 2023
Settler's Cabin Park






PLATINUM SPONSOR - \$7,500

-  Twenty (20) registration reservations
-  Prominent name and logo recognition on signage at event
-  Name and logo recognition as Platinum Sponsor on www.AlinasLight.com
-  Name and logo recognition as Platinum Sponsor on the Alina's Light, Inc. Facebook page
-  Name and logo recognition along walking route
-  Prominent name and logo recognition as Platinum Sponsor in printed program





GOLD SPONSOR - \$5,000

-  Fifteen (15) registration reservations
-  Name and logo recognition on signage at event
-  Name and logo recognition as Gold Sponsor on www.AlinasLight.com
-  Name and logo recognition as Gold Sponsor on the Alina's Light, Inc. Facebook page
-  Name and logo recognition as Gold Sponsor in printed program

SILVER SPONSOR - \$2,500

-  Ten (10) registration reservations
-  Name recognition on signage at event
-  Name and logo recognition as Silver Sponsor on www.AlinasLight.com
-  Name recognition on the Alina's Light, Inc. Facebook page
-  Name and logo recognition as Silver Sponsor in printed program

BRONZE SPONSOR - \$1,000

-  Five (5) registration reservations
-  Recognition as Bronze Sponsor in printed program
-  Name and logo recognition as Bronze Sponsor on www.AlinasLight.com
-  Name and logo recognition as Bronze Sponsor on the Alina's Light, Inc. Facebook page



ALINA'S LIGHT
The power of love

Corporate or Individual Sponsorship
4th Annual Alina's Light Walk/Run for Love

Saturday, July 22, 2023
Settler's Cabin Park

Sponsorship Form

PLEASE COMPLETE AND RETURN BY JUNE 1, 2023*

Company or Individual Name: _____

Contact Name: _____ Contact Title: _____

Address: _____

City/State/Zip Code: _____

Phone: _____

Email: _____

(We will use this email address to request an image of your logo)

A check made payable to Alina's Light Inc. is enclosed for the following sponsorship:

_____ Platinum Sponsor - \$7,500
_____ Gold Sponsor - \$5,000
_____ Silver Sponsor - \$2,500
_____ Bronze Sponsor - \$1,000
_____ Other donation - \$_____

Please complete this page of the Sponsorship Form and payment to:

Alina's Light, Inc.
P.O Box 15511
Pittsburgh, PA 15244-1001

*** To meet our printing deadlines, we ask that you make every effort to submit this form by JUNE 1, 2023. If we do not receive your completed form by that date, we cannot guarantee that your logo will be on the printed event program or on any or all of the event signs.**